



# MEDIA RELEASE

Geneva, 5 October 2022

Lombard Odier and The Enterprise for Society Center (E4S) announce landmark research collaboration to drive the transition towards a circular economy

Lombard Odier and the Enterprise for Society Center (E4S) today announce a multi-year partnership to foster sustainable finance research, with a particular focus on the transition to a circular economy.

As part of this collaboration, Lombard Odier and E4S will work closely together to develop pioneering research that is focused on understanding the nature of the transition towards a circular economy, identifying the corresponding societal challenges and the alignment of companies and investments.

E4S is a joint venture between the University of Lausanne, IMD and EPFL, with a mission to inspire and activate the transition to a resilient and inclusive economy within planetary boundaries, mindful of the opportunities and challenges raised by scientific and technological change. The Center provides education through its Master Program in Sustainable Management and Technology, supports innovation and entrepreneurship, and produces research papers and policy briefs on topics of societal importance.

Lombard Odier's offering to its clients is built around its core investment conviction that our economy must transition from one that is wasteful, idle, lopsided and dirty to one that is more Circular, Lean, Inclusive and Clean (CLIC®), involving transitions across energy systems, land and oceans, the way we use materials, and the way adverse environmental impacts are priced into the economy and into business models.

The partnership with E4S expands on Lombard Odier's existing network of research and business partners, and aims at defining the way the adoption of circular business models can accelerate these environmental transitions.

**Hubert Keller, Senior Managing Partner of Lombard Odier said:** "As a wealth and asset manager with a strong focus on sustainable investing, we believe it is critical for us to understand companies' alignment and financial exposure to environmental transitions. The circular economy and the comprehensive transformation of our material systems forms a key part of this transition and we hope that this research collaboration with E4S will lead to a deeper appreciation of these themes."

**Jean-Pierre Danthine, Co-Managing Director of E4S said:** "We believe bending our current linear economy into a more circular one is an absolute priority to stay within planetary boundaries. We know how challenging this will be, but we are convinced that by combining our skills and approaches, we can pioneer the necessary transition within the short time period at our disposal".





**Jean-Philippe Bonardi, Co-Managing Director of E4S** added: "Our partnership with Lombard Odier is a great opportunity to show that by building bridges between academia and business, we can shift to an economy that benefits both people and the planet".

Thomas Höhne-Sparborth, Head of Sustainability Research at Lombard Odier Investment Managers said: "To accelerate the transition to a net zero and nature-positive economy, roadmaps to that end-goal will be essential. Scientific research on pathways linked to climate mitigation are increasingly well-developed, but the same depth of understanding around the circular economy has thus far been lacking and we are excited to work with E4S to address this crucial gap".

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## **About Lombard Odier**

Lombard Odier is a global wealth and asset manager, and a leader in sustainable investing. For over 225 years and through more than 40 financial crises, the Group has combined innovation and prudence to align itself with the long-term interests of private and institutional clients. The Group is solely owned by its Managing Partners and has a strong, liquid and conservatively invested balance sheet with a CET1 ratio of 29.5% and a Fitch rating of AA-.

Lombard Odier provides a comprehensive offering of wealth services, including succession planning, discretionary and advisory portfolio management, and custody. Asset management services are offered through Lombard Odier Investment Managers (LOIM). The Group has created cutting-edge banking technology, which is also leveraged by other Swiss and European-based private banks and financial institutions.

The Group had total client assets of CHF 310 billion at 30 June 2022. Headquartered in Geneva since 1796, at end-June the Group had 25 offices in 20 jurisdictions and employed 2,675 people.

For more information: www.lombardodier.com

#### About E4S

The Enterprise for Society Center is a joint-venture of the University of Lausanne through its Faculty of Business and Economics (UNIL-HEC), the Institute for Management Development (IMD) and the EPFL, under the stewardship of the College of Management of Technology.

E4S aims to inspire and activate the transition to a resilient and inclusive economy within planetary boundaries, mindful of the opportunities and challenges raised by scientific and technological change.

The Center, established in 2020, produces research through white papers, scientific reports and policy briefs on topics of societal importance, provides education through a Master Program in Sustainable Management & Technology (SMT), and activates change through entrepreneurship and innovation support.





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