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MEDIA RELEASE

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LOMBARD ODIER AND THE GLOBAL FUND JOIN FORCES TO EXPAND PRIVATE INVESTMENT IN GLOBAL HEALTH

Lombard Odier and the Global Fund are pleased to announce a strategic partnership to rethink traditional approaches to investment and philanthropy to make it easier for more people to contribute to the fight against some of the world's most pressing health challenges. Together they will create innovative solutions that allow investors to meet both their goals of doing well financially and doing good socially.

“Investors face two significant and simultaneous challenges: they need their capital to work hard to meet their financial goals, but they also have a part to play in shaping the kind of future we all want,” said **Patrick Odier, Senior Managing Partner, Lombard Odier Group**. “Investors no longer need to choose between doing well and doing good. It is becoming easier to meet both goals at the same time. And this has never been more important. As public finances come under increasing pressure, there is an urgent need to open up new routes that enable private investors to engage in the battle to address some of the world's most pressing challenges.”

Lombard Odier and the Global Fund have come together in their belief that private sector investment is a vital resource that needs to be better employed to support the sustainable development agenda – particularly ending HIV, TB and malaria as epidemics, and building strong, resilient systems for health. The demand for capital is high. A funding gap of USD 20 billion was identified for 2017-2019 to implement approved strategies to fight the three diseases in countries where the Global Fund invests, so every extra dollar can help to maximise the positive impact of the Global Fund partnership. Increased funding can also support innovative, evidence-based approaches that generate greater impact for communities affected by the diseases.

The Global Fund partnership has saved 22 million lives since 2002, and invests nearly USD 4 billion a year to support programmes run by local experts in more than 100 countries.

The partnership with Lombard Odier will look for ways to help the private sector contribute to the Global Fund's vital work, while addressing investors' need to meet their financial goals. The partnership will look, for example, at structures that allow investors to share a proportion of the gains they receive from putting their capital to work. These efforts will also be designed to support the United Nations' Sustainable Development Goals more broadly, particularly the first five: no poverty, zero hunger, good health and well-being, quality education and gender equality.

Supporting social and humanitarian causes is part of Lombard Odier's DNA. The firm has a history of developing innovative financial instruments that bridge the gap between investment and philanthropy.



Patrick Odier, Senior Managing Partner, Lombard Odier Group said: “There is unmet demand from investors to allocate capital in a sustainable and responsible way that does not sacrifice returns. Fiduciaries are facing increasing pressure from their clients to invest responsibly, with growing evidence that socially responsible investing also makes financial sense. Through this partnership we hope to find ways to help responsible investment become mainstream, and support the Global Fund’s ultimate ambition of ending epidemics.”

Ambassador John Simon, Vice Chair of the Global Fund said: “We are partnering with Lombard Odier as they share our focus on innovation, delivering tangible results and commitment to making a positive impact on some of the world’s most pressing health concerns. Infectious diseases are one of the most serious risks facing humankind today, but more money is needed if we are going to succeed in our efforts to eradicate them. It is imperative that we find new ways to help more people contribute, and to make those contributions work harder so every dollar makes a bigger impact. This is what we are working to achieve in this partnership.”

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About Lombard Odier

Lombard Odier is a leading global wealth and asset manager focused on providing solutions to private and institutional clients, as well as to other financial institutions.

For 222 years, the Group has been solely dedicated to serving clients and has forged a strong tradition of innovation, while staying true to its primary vocation of preserving and growing clients’ wealth. It is one of the world’s best-capitalised banks, with a highly liquid balance sheet.

Lombard Odier’s independent business model, with sole ownership by its Managing Partners, fosters a long term-vision, full alignment of interest and mutual trust with clients.

With 242 billion Swiss francs of total client assets at end-June 2017, Lombard Odier provides a complete offering of wealth management services, including succession planning, discretionary and advisory portfolio management and custody services.

Lombard Odier Investment Managers (Lombard Odier IM), the asset management business of Lombard Odier, offers investment capabilities spanning Fixed Income, Convertible Bonds, Equities, Multi-Asset, Alternatives and Responsible Investment. Lombard Odier has also developed cutting-edge banking infrastructure and technological solutions which it offers to other financial institutions.

Lombard Odier Group employs about 2,300 people. Headquartered in Geneva since 1796, the Group has 25 offices in 20 jurisdictions.

For more information: www.lombardodier.com



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About the Global Fund

The Global Fund is a 21st-century partnership designed to accelerate the end of AIDS, tuberculosis and malaria as epidemics. As a partnership between governments, civil society, the private sector and people affected by the diseases, the Global Fund mobilizes and invests nearly US\$4 billion a year to support programs run by local experts in more than 100 countries. By challenging barriers and embracing innovative approaches, we are working together to better serve people affected by the diseases.

For more information: www.theglobalfund.org

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